

# ALPHA MALE

C O S M E T I C S

CATALOG & MEDIA KIT





## WHO WE ARE

Alpha Male Cosmetics is proud to be the first full line of cosmetics that are designed exclusively for men and their unique skin conditions. Our exclusive line of products, designed for the Alpha Male are water based and organic leaving your skin feeling hydrated and refreshed.

Alpha Male Cosmetics are formulated to enhance your natural beauty and reveal only the most handsome features you already possess. Since we launched in 2017, our goal has been to provide both a superior customer experience and unique life enhancing products for our customers.

## STATISTICS

**10K**

monthly unique  
visitors

**20K**

monthly  
page views

**14.2K**

email  
subscribers

## CONTACT US

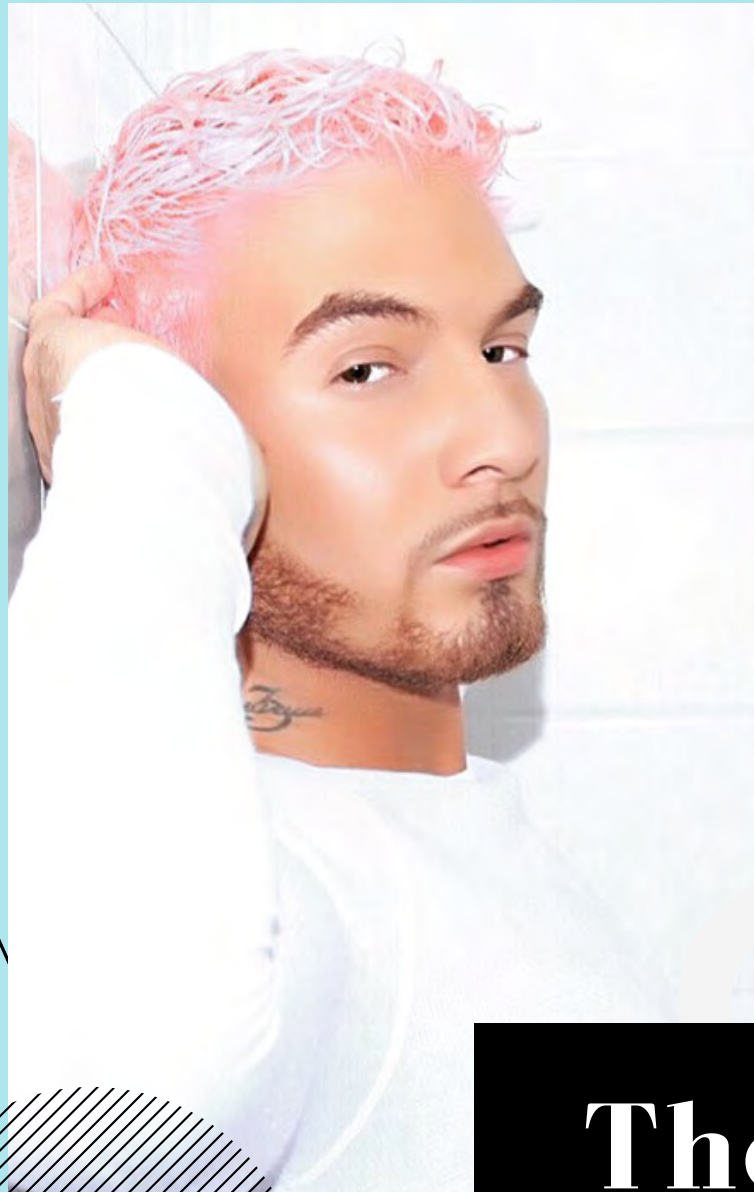
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# The Alpha

OWNER & CEO ANTONI LOPEZ

Alpha Male Cosmetics was created and designed by marketing guru Anttoni Lopez, who has been working in the marketing world for over a decade. Seeing numerous friends and colleagues struggle with their skin and appearance issues led Anttoni to explore new ideas, formulas to solve these issues. Anttoni is passionate about addressing today's needs for men with new ideas, minimalist packaging and discretion. We love our customers and welcome your feedback and suggestions.

# BUY NOW

OUR PRODUCTS ARE CURRENTLY AVAILABLE IN STORES NATIONWIDE, ON AMAZON.COM AND ON ALPHAMAECOSMETICS.COM

## MOST POPULAR PRODUCTS



## 2018 COLLECTION

OUR ALPHA MAX PACK

THE COMPLETE MEN'S COSMETICS SET INCLUDES EVERYTHING YOU NEED TO STAY FRESH AND ON FLEEK FOR ANY OCCASION!

## MUA COLLECTION

WE CATER TO PROFESSIONAL MAKEUP ARTISTS AS WELL. WE KNOW YOUR MALE CLIENTS NEED SOME LOVE TOO!



## WHY WE MATTER

The future is bright and coming fast. Here at Alpha Male Cosmetics we are planning ahead. Men are perched to become to the fast growing segment in the cosmetics industry. In just a few short years, men are forecasted to be as concerned about their looks as women. This dynamic shift in the market needs to be filled by qualified brands with unique products.

Alpha Male Cosmetics spared no expense in working on formulas that are designed exclusively for men, accounting for men's skin hydration, areas of focus, beard control and long term coverage with the minimal coverage to allow all men to feel comfortable and sexy with the least amount of work. Come sit at the big boy's table with us and release your inner Alpha.

# IN THE MEDIA

WE ARE A BUSINESS THAT  
SUPPORTS ALL SHADES

Our products are designed to bring out your inner handsome, so it should be no surprise that men's media outlets are taking notice of our brand.

From male beauty bloggers like Bryan Boy to Instagram sensations like Vinny Vega we are building stories and sharing our vision of a more beautiful male landscape.

We are currently engaged in a print media campaign featuring some of our most celebrated beauty bloggers and celebrity clients. Released in the Fall/Winter of 2018 this campaign is sure to inspire new generations of men to explore a new frontier of needs that they have only just realized exist.



*"Alpha believes in a clean, smooth and natural finish that enhances your handsome"*

*-Anttoni*

